INDUSTRY 4.0 IN WEST MICHIGAN

Access Smart Manufacturing Technologies To Improve Your Bottom Line.

What is Industry 4.0?

Industry 4.0 is a term used to encompass a wide range of technologies that allow businesses to control processes, enable cost savings and capture data to understand their opportunities and risks more fully. Companies mix and match these technologies to help them achieve their goals. Industry 4.0 technologies include:

- Augmented & Virtual Reality
- Additive Manufacturing /3D Printing
- Big Data
- Cloud Computing
- Cyber Security
- Internet of Things
- Robots /Automation
- Simulation
- System Integration

Why Industry 4.0 Matters to West Michigan Manufacturers

Manufacturers of all sizes in West Michigan have implemented Industry 4.0 technology solutions to increase their profitability, efficiency, and improve employee safety. These technologies will help our region's employers to be better positioned for the future of manufacturing. Small to mid-sized local employers who have implemented these technologies received benefits such as

- Streamlined **52** different business processes
- Became a **predictive** organization instead of a reactive organization
- Addressed **labor efficiencies and shortages**
- **60% more accurate** future demand forecasts
- And so much more!

Get Started with Industry 4.0 Today

Local partners are here to support, educate and guide businesses through their Industry 4.0 journey. Interested in learning more about Industry 4.0?

Visit **i40.thecenterwest.org** to learn more about Industry 4.0, view case study videos on local manufacturers who have successfully implemented these technologies, access additional resources for your business and more.

Contact your local economic development organization, MEDC, or Michigan Manufacturing Technology Center – West.

MICHIGAN ECONOMIC DEVELOPMENT CORPORATION
MEDC, michiganbusiness.org/industry4-0

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